

Curriculum Vitae



- **Name:** Nora Mohamed El Shorbagi
- **Title:** Lecturer.
- **Department:** Pharmacy practice
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A) Academic Qualifications:

- Bachelor's Degree in Pharmaceutical Sciences University: Al-Azhar University Year: 2001
- Master's degree in Pharmacology & Toxicology. University: Al-Azhar University Year: 2011
- Ph.D in: Pharmacology & Toxicology. University: Ain Shams Year: 2014

- **Other Qualifications:** -Master degree in business administration (MBA).
ESLESCA University Year 2016

B) Academic promotions :

- Demonstrator, Date: 2001
- Assistant Lecturer, Date: 2011
- Lecturer, Date: 2022

C) Academic Administrative Experiences:

Lecturer in Pharmacy practice at SU Faculty of Pharmacy, Kantara branch, One year.

D) Non Academic Experiences:

2019-2021 Marketing manager at VHC Middle East Pharma Company, Cairo, Egypt.

2014-2010 Marketing manager at October Pharma Company, Cairo, Egypt.

2007- 2014 Product manager at October Pharma Company, Cairo, Egypt.

2005- 2007 Assistant product manager at Holdi Pharma Company, Cairo, Egypt.

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E) Skills:

- Strategic marketing planning and execution
- Market research and analysis
- Brand development and management
- Digital marketing and social media strategy
- Product launch and lifecycle management
- Cross-functional collaboration and project management
- Budgeting and resource allocation
- Problem-solving skills
- Communication and presentation skills