

Curriculum Vitae

Name: Maha Mostafa Bakheet

Lecture of Journalism

Department: Printed and Electronic Journalism

– Faculty of Mass Communication

Qualifications:

- Bachelor's Degree in Mass communication
- Masters Degree in Journalism
- Ph.D in Journalism

Career Hierarchy:

- Assistant Lecturer, Date: 1/9/2010
- Lecturer, Date2/1/2017

Curriculum Vitae

Name: Maha Mostafa Bakheet

Lecture of Journalism

Department: Printed and Electronic Journalism

– Faculty of Mass Communication

Scientific Activities

1: Membership of Professional Organizations and Scientific Societies

2: Training Courses/workshops:

-Self-evaluation of colleges and institutes of higher education from the National Authority for Quality Assurance of Education and Accreditation in 2016.

-Description of programs and courses and evaluation of learning outcomes for colleges and institutes of higher education from the National Authority for Quality Assurance of Education and Accreditation in 2019.

3: Conferences, Seminars and Workshops:

Conferences:

-Participation in a research in Al-Shorouk conference, 2019 on" the factors affecting media decision-making related to fake news, a study on the contact person".

-Participation with a research in the Al-Azhar Conference 2021 with a research on “The Press Treatment of the Document on Human Fraternity in the Websites” Analytical Study.

Workshops:

- Attending a workshop entitled “Digital Platforms and Freedom Issues” “Netflix as a Model” from the Forum of Authenticity and Renewal for Arab Research from the Digital Media Division, 2022.
- Attending the Arab Media Research Workshop on Event Management and Planning. 2022.

4: Teaching Scopes:

- **Teaching experience since 2010 until now.**
- Designing press campaigns - managing press institutions - journalistic investigations - foundations of computer design - graduation projects - news gathering and editing - press publishing - public opinion - research methods - Arab journalism - local journalism - media ethics and legislation - media theories - artistic and literary criticism - Supervising the Al-Fayrouz newspaper, which is published by college students- press lab.

5: Awards and Certificates of Appreciation:

Appreciation:

- I received a certificate of appreciation from the Faculty of Media, Sinai University, on the faculty's Excellence Day , 2022.
- I received a certificate of appreciation from the Forum of Authenticity and Renewal in Arab Research for the event management and planning workshop, February 2022,
- I received a certificate of appreciation for attending a workshop on digital platforms and freedom issues "Netflix as a model" from the Forum of Authenticity and Renewal for Arab Research from the Digital Media Division, 2022.
- Obtaining a certificate of appreciation from the Faculty of Mass Communication at Al-Azhar University to participate in a research at its conference in 2021.
- A certificate from the Public Opinion Research Center at the Faculty of Media and Communication Technology at South Valley University in the active participation in the rumors and false news workshop .. Artificial intelligence applications, October 2020.

6: Other Activities:

-Member of the Education Quality Assurance and Accreditation Team at the Faculty of Mass Communication, Sinai University.

- Responsible for the leadership and governance standard, in the Education Quality and Accreditation Unit, Faculty of Mass Communication, Sinai University.

- Member of the Control Committee at the Faculty of Mass Communication, Sinai University from 2012 until now.

- Chairman of the Control Committee for the fall 2021 semester.

- Responsible for the financial and material resources standard in the Education Quality and Accreditation Unit, Faculty of Mass Communication, Sinai University.

- Head of the Crisis and Emergency Committee, Faculty of Mass Communication, Sinai University.

Editor-in-chief of Al-Fayrouz newspaper, which is published by the students of the Faculty of Information, Sinai University.

- Supervising a number of projects in the printed and electronic press department.

- Educational Advisor to the Social Committee, Faculty of Mass Communication, Sinai University.

- Head of the Internal Audit Committee of the Education Quality and Accreditation Unit, Faculty of Mass Communication, Sinai University.

Curriculum Vitae

Name: Maha Mostafa Bakheet

Lecture of Journalism

Department: Printed and Electronic Journalism

– Faculty of Mass Communication

Skills

- **Language Skills:** English: Very good
- **Computer Skills:** Proficiency in dealing with a computer
- **Presentation skills:** excellent

Scientific Publications:

I: published Scientific Papers Extracted From the Masters and Ph.D Theses:

-The image of Egypt in the Qatari newspapers, Al-Raya and the UAE newspaper, since the Egyptian presidential elections until the ouster of Morsi, The Arab Journal of Media and Communication Research, p. 11, 2016.

-The journalistic treatment of the events of the 2012 Egyptian presidential elections until the removal of Morsi in the Moroccan newspapers Al-Sabah and the Palestinian Al-Ayyam, The Scientific Journal of Press Research, p. 9, 2016.

II: Post-Doctoral Published Scientific Papers:

- Trends of Arab press discourse towards severing relations with Qatar: An analytical study of a sample of Arab electronic newspapers, Al-Ahram Canadian University, Faculty of Mass Communication, The Arab Journal of Media and Communication Research, p. 24, 2018.

- Factors affecting media decision-making related to fake news, a study on the communicator, Journal of Media Research and Studies, 9th issue, 2020.

- Frameworks for Arab and international websites to address issues of economic reform in Egypt, Public Opinion Research Journal, Faculty of Mass Communication, Cairo University, Volume 19, Issue 2, April 2020.

- The journalistic treatment of the human brotherhood document on websites, Journal of Media Research, Al-Azhar University, Faculty of Mass Communication, 57th issue, April 2021.