

Curriculum Vitae

DR: El Sayed Mohammed Abo Sheashaa Hassan

Supervisor on Department of Radio and Television, Faculty of Mass Communication, Sinai University, Arish Campus.

Lecturer at Department of Radio and Television, Faculty of Mass Communication, Cairo University.

1-Qualifications:

- Bachelor's Degree in Media specializing in Radio & Tv
- Masters Degree in Radio & Tv
- Ph.D in Media, specializing in Radio & Tv

2- Career Hierarchy:

- Bachelor of Media from the Department of Radio and Television, Faculty of Mass Communication, Cairo University, with excellent grade with first class honors in 2009.
- Holds the Master's preparatory year from the Radio and Television Department at Faculty of mass communication, Cairo University in 2010.
- Holds a master's degree in media with excellent grade with honors from the broadcasting department And television at the Faculty of Mass Communication, Cairo University, in 2012
- Holds PHD in mass communication with excellent grade with first class honors from the broadcasting department and television at the Faculty of Mass Communication, Cairo University, in 2016.

3- Practical Experience:

- University teaching experience from 2010 until now.
- Supervisor of the Department of Radio and Television and Acting Head of Department at the College of Media, Sinai University, El-Arish Branch .
- General Supervisor of Video Training in the studios of the Radio and Television Department, Faculty of Mass Communication, Cairo University and Faculty of Media, Sinai University.
- Chairman of the Committee for Education and Student Affairs, which Acting the Vice-Dean for Education and Student Affairs, Faculty of Media, Sinai University.
- Member of the Primary Disciplinary Board, Faculty of Media, Sinai University.
- The Educational advisor to the Sports Committee, Faculty of Media, Sinai University.
- Teaching at the Department of Radio and Television, Faculty of Media and Communication Technology, Misr University for Science and Technology (MUST)
- Coordinator of the electronic master's program at the Faculty of Mass Communication, Cairo University, from 2015 to 2018
- Practical teaching to students about the art of television photography and lighting in the studios of the Faculty of Mass Communication, Cairo University and the Faculty of Media, Sinai University.
- Practical teaching of montage in Final Cut Laboratory at Faculty of Mass Communication, Cairo University and Faculty of media, Sinai University.
- Supervising many graduation projects in Radio and Television Department in faculty of Mass Communication, Cairo University.
- Supervising many graduation projects in Radio and Television Department in Faculty of Media, Sinai University.
- Practical teaching of several courses in "producing TV reports" within the work of the cultural committee in the building of cultural activity of Cairo University (courses are held every year continuously in cooperation with the Youth Welfare Department at Cairo University).
- A practical teaching course for a number of Egyptian police officers entitled "Effective Communication" In the framework of cooperation

between Faculty of Mass Communication, Cairo University and Police Academy.

- Work as an assistant director in Al-Hayat TV network in programming:

- الحياة اليوم.
- الحياه والناس مع رولا
- الدين والحياه
- العيادة
- المطبخ
- سفرة دائمة
- كلام من القلب

- Working as an assistant director in the episodes of Drama Police "The Suspicion Circle" presented on Cairo Channel on Egyptian TV.
- Work as an assistant director in the Kuwaiti satellite channel Al-Adala in programming:

- كواليس النجوم
- شباب أخلاقه عالية
- ممنوع ممن التداول

- Presented a graduation project (Brown in Black), which won the third place in the projects competition Graduation from Radio and Television department at Faculty of Mass Communication, Cairo University.
- Member of the Committee for Exam Printing at Faculty of Mass Communication, Cairo University.
- Member of Quality Assurance Team for Education and Accreditation, Faculty of Mass Communication, Cairo University, and Faculty Media Technology, Sinai University.
- Responsible for the standard of (faculty and assisting staff) in Education Quality Unit Accreditation at Faculty of Mass Communication, Cairo University.
- Responsible for the standard (Quality and Development Department) of Education Quality and Accreditation Unit at faculty of Media Technology, Sinai University.

- Active participant in meetings held by the Accreditation and Quality Committee, which was awarded faculty of Mass Communication Accreditation.
- Responsible for preparing the annual report for the activities of the Education Quality and Accreditation Unit at Faculty of Mass Communication, Cairo University, which includes all the criteria, which is sent to the university.
- Reviewing the completeness of reports and descriptions of the educational curricula in the Education Quality and Accreditation Unit Faculty of Mass Communication, Cairo University, within the framework of the criterion (educational effectiveness).
- Member of a research team to follow up and evaluate media performance of the Egyptian media in a period with The Egyptian Parliamentary Elections 2011-2012, which was prepared by the Al-Naqeeb Foundation for Training And support for democracy.
- Member of a research team to monitor and evaluate the media performance of Egyptian media for a period 2011-2012, which The Egyptian Parliamentary Elections was prepared by the Arab Media Forum Environment and development.
- Participate in the seventeenth international conference of Faculty of Mass Communication at Cairo University, 2011 with research
- Entitled "Uses of the Media and the Satisfactions Achieved from It in Half a Century", Sponsored by the United Nations Educational, Scientific and Cultural Organization (UNESCO).
- Participate in the seventeenth international conference of Faculty of Mass Communication at Cairo University in 2011 with research
- Entitled "Development Trends in the Studies of Management and Economy of Media Institutions in the Arabic World" and factors affecting it "under the auspices of United Nations Educational, Scientific and Cultural Organization (UNESCO).
- Representative of Cairo University in the Universities Film Festival for Youth and Children in 2011, which was held Under the auspices of United Nations Children's Fund (UNICEF), the National Council for Childhood and the Observatory National Child Rights.
- Coordinator of a focus group discussion on evaluating a group Egyptian workers for the media performance of Egyptian media in the parliamentary elections Egyptian in 2011 - 2012.

- Coordinator of the electronic master's program at Faculty of Mass Communication, Cairo University, from 2015 until 2018.

4- Training Experience (Training Courses/workshops):

- Hold a training course in methods of producing TV reports from the BBC.
- Hold two training courses in producing TV reports from the German channel Deutsche Welle (DW.)
- Hold an editing course at Dream Link for Final Cut Pro editing.
- Training in the company (Pilot) for Final Cut Pro editing.
- Training in the company (Good News) for Final Cut Pro editing.
- Training course in producing TV reports at the ONA Academy.
- Hold a training course in television production in the studios of faculty of Mass Communication, Cairo University.
- Hold a training course in television photography in the studios of Faculty of Mass Communication, Cairo University.
- Hold a training course in Final Cut Pro editing at Faculty of Media, Cairo University.
- Training as an assistant director in Egyptian television in programming:
 - برنامج " هي " على قناة الأولى.
 - برنامج " حوادث في شوارع المحروسة " على قناة القاهرة.
 - برنامج " تواريخ وأرقام " على قناة القاهرة.
 - حلقات درامية بوليسية " دائرة الإشتباه " على قناة القاهرة.
 - برنامج " هو مين؟ " على قناة القاهرة
- Training as an assistant director in the Kuwaiti satellite channel Al-Adala.
- Training as an assistant director in the episodes of Sit-com " أنا " والمدام".
- A training course in the SPSS (Statistical Package for Social Sciences) program from the Accreditation Center And ensuring the quality of education at Faculty of Mass Communication, Cairo University.
- TOEFL course from the Center for Specialized Languages and Translation at the Faculty of Arts, Cairo University.

- A training course in “Examination Setting and Evaluation Systems” from a development center that was designed by members of the Commission Teaching and leadership at Cairo University.
- A training course in "Methods of Working with the Credit Hour System" from the Development Center that has qualified members Faculty and leaderships at Cairo University.
- A training course in "Using Technology in Teaching" from a development center that was approved by members of the staff Teaching and leadership at Cairo University.
- A training course in "Professional Etiquette and University Work Behaviors" from the Development Center that has been approved by members Faculty and leaderships at Cairo University.
- Training course on "Preparing Competitive Projects to Fund Research" from Qadrat Development Center Faculty members and leaders at Cairo University.
- A training course in “Communication Skills in Teaching Styles” from the Development Center, which was decided by members of the Commission Teaching and leadership at Cairo University.
- A training course in “Effective Teaching Skills” from the Development Center that has qualified faculty members and leaders at Cairo University.
- A training course in "writing scientific research" from the faculty development center and leaders at Cairo University.
- A training course in "international publishing" from the Development Center, which was designed by faculty members and leaders, Cairo University.
- A training course in “Research Team Management” from the Development Center that has been prepared by faculty members and leaders at Cairo University.
- A training course in "Ethics of Scientific Research" from the Development Center, which was prepared by faculty members and leaders at Cairo University.
- A training course in "Quality Standards in the Teaching Process" from a development center that was approved by members Faculty and leaderships at Cairo University.

5- Research That I have published

- The role of social media in making new opinion leaders from the Egyptian youth perspective. A research published in the Middle East Public Relations Journal issued by the Egyptian Public Relations Association (classified as the highest degree among scientific periodicals in the media studies sector by the Supreme Council of Egyptian Universities) Issue No. July 34 / September 2021.
- "Attitudes of Viewers of Religious Channels Towards the Religious and Sectarian Other" A research published in the Journal of Media Research (ranked first among scientific periodicals in the media studies sector of the Supreme Council of Egyptian Universities), in), In Issue 56, Volume Five, October / December 2020, issued in January 2021.
- "Addressing human rights issues in Egyptian governmental and private channels" Research published in the Scientific Journal of Radio and Television Research, Fifth Issue 2016.
- "Attitudes of Egyptian youth towards smart phone issues in the government and eastern regions" Research published in the Scientific Journal of Radio and Television Research, Fifth Issue 2016.
- "The uses of the media and the benefits achieved from them in half a century" was published in the seventeenth international conference of the Faculty of Media at Cairo University, 2011, under the auspices of the United Nations Educational, Scientific and Cultural Organization (UNESCO).
- "Development trends in the studies of media institutions' management and economy in the Arab world and the factors affecting them," published in the seventeenth international conference of the Faculty of Media at Cairo University, 2011, under the auspices of the United Nations Educational, Scientific and Cultural Organization (UNESCO).

6- Scientific Conferences:

- Rapporteur of the seminar at the twenty-fifth conference of the Faculty of Mass Communication, Cairo University, entitled "The Impact of Technology on the Form and Content of the Media Message" 2019.

- The eighteenth scientific conference of Faculty of Mass Communication, Cairo University, entitled: “Media and State Building Modern "2012.
- Conference on “Media Professionals and State Authorities,” which was organized by the Faculty of Mass Communication, Cairo University, in cooperation With the Friedrich Naumann Foundation for Liberty 2012.
- Coordinator of a focus group discussion on the evaluation of a group of Egyptian workers of the media performance of the Egyptian media in the Egyptian parliamentary elections 2011-2012.
- Participation in The 17th International Conference of Faculty of Mass Communication, Cairo University, entitled: “Media Research in Egypt and the world in half a century, reality and future trends "2011. And under the auspices of the United Nations Educational, Scientific and Cultural Organization (UNESCO).
- Participation in the seventeenth conference of the Faculty of Mass Communication, Cairo University, 2011, with a general research on "Development of development in the studies of media institutions and their economics in the Arab world and the factors affecting them" under the auspices of the World Organization for Education and Science (UNESCO).
- Representative of Cairo University in the Universities Film Festival for Youth and Children 2011, which was held under the auspices of the United Nations Children's Fund (UNICEF), the National Council for Childhood and the National Observatory for Child Rights.
- Conference on "Media and the Arabic Language" organized by Faculty of Mass Communication, Cairo University, 2010.
- Conference on "Media and Judiciary", organized by Faculty of Mass Communication, Cairo University, 2010.

7- The scientific subjects that I have taught:

- (Radio and TV production 1) practical teaching through the studios of Faculty of Mass Communication, Cairo University and Sinai University.
- (Radio and TV production 2) practical teaching through the studios of Faculty of Mass Communication, Cairo University and Sinai University.

- (TV montage) practical teaching through the studios of Faculty of Mass Communication, Cairo University and Sinai University.
- (Television photography and lighting) practical teaching through the studios of Faculty of Mass Communication, Cairo University and Sinai University.
- (Radio and TV Directing) Practical teaching through the studios of Faculty of Mass Communication, Cairo University and Sinai University.
- Photography.
- International Media.
- General opinion.
- Media Documentation.
- Radio and TV Research.
- Media Theories.
- sociological Approach to mass Communication.
- psychological approach to mass communication
- Writing and Programming.
- Documentary films.
- Radio and TV News.
- Radio stations and specialized channels.
- Media and social change.
- Radio and TV advertising.
- Broadcasting Via Internet.
- An informative material in English (Mass communication).
- Introduction To Radio and TV
- Media Research Methods
- Mass media Evolution
- Educational and cultural programs.
- Scientific research methods.
- Media and community issues.
- Media and Development

- Management of media institutions.

8- Places I Worked In:

- Faculty of Mass Communication, Cairo University.
- Faculty of Media, Sinai University Supervisor of the Department of Radio and Television and Acting Head of the Department at the Faculty of Media Technology, Sinai University, El-Arish Branch.
- Faculty of Media and Communication Technology, Misr University for Science and Technology (MUST).
- Faculty of Commerce, Cairo University (teaching the media and community issues course for two consecutive years).

9- Skills:

- Proficiency in the Arabic language
- Very good in English
- Proficiency in dealing with the computer